

**From:** [Robey Farms](#)  
**To:** [FMMA6&7](#)  
**Subject:** Diversions  
**Date:** Wednesday, July 23, 2014 5:42:23 PM

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**Patrick S. Clark - Market Administrator**

Florida Marketing Area - Federal Order 6  
Southeast Marketing Area - Federal Order 7  
1550 North Brown Road, Suite 120  
Lawrenceville, Georgia 30043  
Phone: 770-682-2501  
Fax: 770-822-1038  
Email: [FMMA6&7@fmmatlanta.com](mailto:FMMA6&7@fmmatlanta.com)

Dear Mr. Clark

I am writing on behalf of myself and other dairy farmers located in the Southeast FMO area. Over time we believe that one or more of the provisions of the Southeast FMO creates inefficient handling of milk and results in disorderly marketing. More specifically, we believe the volume of milk diverted out of area to non-pool plants does not contribute to meeting the intent of the Southeast FMO and is exaggerating the decline of farm milk production in the Southeast FMO area. We also believe that farm milk production in the Southeast FMO area is insufficient to meet the needs of pooled distributing plants located in the Southeast FMO area and since farm milk production is insufficient FMO diversion percentages should be zero for the months of July, August, September, October and November 2014. Therefore we are requesting that you exercise your authority and reduce the diversion percentage to zero for the months of August, September, October and November 2014.

Considering everything, we believe this is an emergency and ask that you act before August 1, 2014. Because this problem is common knowledge in the industry, we believe your investigation for the need of the revision and your invitation of written data, views, and arguments can be accomplished in a short time frame and should be concluded on July 31, 2014 so that your decision can be issued on August 1, 2014.

If you choose not to exercise your authority or you cannot act before August 1, 2014 to correct this egregious problem, then as a provisional request, we ask that you immediately forward this letter to the U.S. Secretary of Agriculture. Our request to the U.S. Secretary of Agriculture is for him to suspend, for the same time period, the language in section 1007.13(d) of the Southeast FMO.

If you decide this request is invalid please respond in writing with your reasons.

Sincerely,

Lee Robey  
Robey Farms

